

● AVAS Consulting Presents

# The UNITED STATES SOYBEANS EXPLORATION TOUR

*The Ultimate Soybeans value chain Experience*

26TH - 28TH OF MAY 2025





# INTRODUCTION

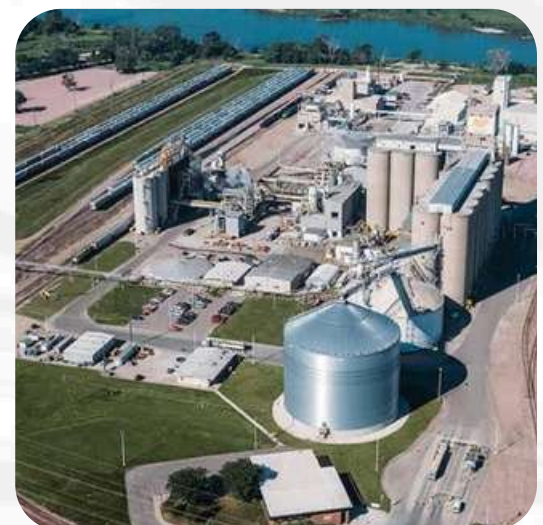
**Welcome to the UNITED STATES SOYBEANS EXPLORATION TOUR,** an unparalleled opportunity for individuals, businesses and governments in the soybeans value chain to deepen their understanding of this vital agricultural sector.

The United States is the world's leading Soybeans producer and the second leading exporter. Their market is worth nearly \$53 billion. This exclusive tour is designed to provide participants with firsthand insights into the successes of soybean production, processing, research & development and marketing.

Join us as we explore state-of-the-art farms, innovative processing facilities, and cutting-edge research institutions. Throughout the tour, you will engage with industry experts, gain exposure to the latest technologies and best practices, and discover emerging trends that are shaping the future of soybeans agriculture.

Whether you are a farmer, processor, trader, policy adviser or investor, this tour promises to equip you with the knowledge and connections necessary to thrive in the ever-evolving soybeans industry.

Embark on this journey with us and unlock new opportunities for growth and success in your soybean ventures!







## PURPOSE AND GOALS OF THE TOUR

The purpose of the **UNITED STATES SOYBEANS EXPLORATION TOUR** is to bridge the gap of knowledge and practice within the soybeans industry in Africa and to show what global best-in class looks like. Our mission is to empower participants with comprehensive insights into the entire soybeans value chain, from cultivation and harvesting to processing and marketing. By immersing participants in real-world settings, we aim to foster a deeper appreciation for the possible potential of soybeans production.

### THE GOALS - What you will experience

**Education and Knowledge Sharing:** You will have access to expert guides and presentations that cover the latest relatable advancements in soybeans cultivation, sustainable practices, and innovations in processing techniques.

**Networking Opportunities:** Imagine new connections and access to resources amongst world-class industry operators, including farmers, agribusiness professionals, and researchers, enabling collaboration and the exchange of ideas that can drive growth for your business.

**Market Insights:** We will equip participants with valuable information regarding market trends, consumer preferences, and global dynamics affecting soybeans demand, helping them make informed decisions for their businesses.

**Hands-On Experience:** You will receive firsthand exposure to successful soybeans operations, allowing you to observe best practices and operational efficiencies that can be replicated in your own ventures.

The experience of this tour will be transformative and will enhance knowledge and drive growth and resilience in the soybeans value chain.

**Join us on this exciting journey to unlock the full potential of soybeans!**



# TOUR HIGHLIGHTS & ITINERARY

WHEN	May 26th to May 28th, 2025
WHERE	In the heart of Tennessee and the surrounding Southeastern region of the United States.
ORGANISERS	University of Tennessee, the American Soybean Association, the Agriculture Department of the Tennessee State Government, AVAS Consulting and the Nigerian Soybean Association.
OPERATOR	AVAS Consulting

## TOUR HIGHLIGHTS

**Farm Visits:** Experience firsthand the operations of successful soybeans farms, where you will witness innovative farming methods, advanced technologies, and effective management practices that drive productivity.

**Processing Facility Tours:** Explore state-of-the-art soybeans processing plants to understand the journey from harvest to market, including processing methods, quality control, and value-added products.

**Research & Expert Engagements:** Engage with top researchers and industry experts from the University of Tennessee and the American Soybean Association, who will share their insights on cutting-edge soybeans cultivation techniques, pest management, and sustainable practices.

**Networking Events:** Take part in exclusive networking sessions designed to connect you with fellow participants, industry professionals, and representatives from key organisations, fostering collaboration and partnership opportunities.

# ITINERARY

Sat 24th May	Depart from Nigeria
Sun 25th May	Arrive USA Check-In Welcome drinks & dinner <ul style="list-style-type: none"><li>• Introduction to the tour agenda</li><li>• Networking with fellow participants</li></ul>
Mon 26th May	DAY 1: Visit to a modern Soybeans farm guided tour Hands on demonstrations of best practices PM: Visit to another farm to experience handling, drying and storage Presentation on the future of Soybeans by UT
Tues 27th May	DAY 2: Guided tour and visit to one of the worlds largest processing plant PM: Visit to Soybeans roaster facility
Wed 28th May	DAY 3: Visit and presentation by the Tennessee Department of Agriculture Presentation by Soybeans farming equipment and technology suppliers PM: Farewell dinner, summarizing the tour's key takeaways and fostering final networking connections
Thurs 29th May	Depart the United States to return to Nigeria





# THE BENEFITS TO YOU OF PARTICIPATING

Participating in **the UNITED STATES SOYBEANS EXPLORATION TOUR** offers a wealth of advantages for individuals and businesses in the soybean value chain.

Here are some key benefits that you can expect from this unique experience:

KNOWLEDGE  
ACQUISITION

EXPOSURE  
TO BEST-IN-  
CLASS

NETWORKING

ACCESS TO  
GLOBAL  
EXPERTS

MARKET  
INSIGHTS

INSPIRATION  
FOR  
GROWTH

SEEING  
INNOVATIVE  
SOLUTIONS

LASTING  
IMPACT

HANDS ON  
VISITS





# WHO SHOULD ATTENDING THIS TOUR

The UNITED STATES SOYBEAN EXPLORATION TOUR is designed for a diverse audience, encompassing individuals and organisations across the soybeans value chain. This tour presents valuable opportunities for various stakeholders to deepen their understanding of the industry and foster collaboration.

**1. Farmers and Producers**

**2. Processors and traders**

**3. Government and Policy makers**

**4. Researchers and Academics**

**5. Extension Agents and Agricultural Consultants**

**6. Policy Makers**

**7. Students and Young Agriculture Professionals**

**8. Soybeans Agricultural Organisations/ Associations**







## Don't miss out on this unique opportunity to elevate your understanding of the soybean industry!

Join us for the UNITED STATES SOYBEANS EXPLORATION TOUR from May 26th to May 28th, 2025, and take the first step toward unlocking new possibilities for your business and career. Whether you're a farmer, agribusiness professional, investor, or policymaker, this tour offers invaluable insights, hands-on experiences, and networking opportunities that can transform your approach to soybeans production and processing.

Spaces are limited, so secure your spot today! Visit our website – [www.avasconsulting.net/soybeansustour](http://www.avasconsulting.net/soybeansustour) to register and learn more about this exciting journey.

“As we embark on this transformative journey through the heart of the soybean industry, we invite you to join a community of passionate individuals dedicated to growth and excellence. The UNITED STATES SOYBEANS EXPLORATION TOUR is not just an event; it's an investment in your future and the future of agriculture.

Together, we will explore new horizons, share innovative ideas, and lay the groundwork for sustainable success in the soybeans sector. Let's work hand in hand to harness the potential of soybeans and contribute to a thriving agricultural landscape.

We look forward to welcoming you on this remarkable adventure



# FREQUENTLY ASKED QUESTIONS

## 1. How do I register for the tour?

Registration details will be provided on our official website and promotional materials. Participants can register online by filling out a registration form at [www.avasconsulting.net/soybeansustour](http://www.avasconsulting.net/soybeansustour). Early bird discounts and group rates may also be available.

## 2. What is included in the registration fee?

Full details of the cost and what is included can be found on the booking form. The registration fee can cover flights (for selected countries only), airport pickup and drop off, 4/5 star hotel plus breakfast, welcome dinner, luxury coach travel during the tour, and access to all scheduled events and activities. More information is provided on the booking form.

## 3. Is transportation provided during the tour?

Yes, luxury coach transportation will be provided for all scheduled activities during the tour. Participants will be transported between the designated hotel and tour sites. You will also be picked up from the airport to the hotel on arrival and back to the airport on departure day.

## 4. What should I bring to the tour?

Participants are encouraged to bring comfortable clothing and footwear suitable for farm visits. The weather in Tennessee during our visit is predicted to be hot with temperatures rising to 75-78°F. You should also bring any personal items that you may need during the trip. A notebook or device for taking notes is also recommended.

## 5. Will there be opportunities for networking?

Absolutely! The tour includes dedicated networking sessions, dinners, and informal gatherings designed to foster connections among participants, industry experts, and organisations. This is a valuable opportunity to build relationships and explore potential collaborations.

## 6. What if I have dietary restrictions?

Participants are encouraged to inform AVAS Consulting of any dietary restrictions or preferences during the booking process. Efforts will be made to accommodate different dietary needs during meals and events.

## 7. Can I cancel my registration?

Cancellation policies will be outlined during the booking process. Generally, cancellations may be accepted up to a certain date, and any applicable refund policies will be communicated.

## 8. How can I arrange a meeting with the organisers to get more information?

Yes. For more information about the tour, registration details, or any specific questions, please contact our event organizers via the contact information provided on our official website/brochure. We are happy to organise phone or virtual meetings.

We look forward to welcoming you to the UNITED STATES SOYBEAN EXPLORATION TOUR and providing you with an enriching experience in the soybean industry.

